



EAST END/VALLEY STREET NEIGHBORHOOD ASSOCIATION

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www.eastendvalleystreet.org

RE Request for Support for 2023 East End/Valley Street Community Heritage Festival

To Whom It May Concern:

We are excited to be sending this “save the date” letter for the **2023 East End/Valley Street Community Heritage Festival at MLK Park on August 26**. This will be the fourth festival and promises to be the best yet!!

The festival will kick off with a parade up Martin Luther King Jr Drive at 10 AM, and will last until 10 PM. We are planning a wonderful line-up again this year! The parade will include: Ted.E.Tourist from the Asheville Tourists; Rocky the UNCA Bulldog; Zohar the stilt walker and his crew; Bubble Master; the Majorette Dolls of Asheville, Carver High Band from Winston Salem; and many more! For music, we have confirmed the Second Line, Gospel Sensations, Free Flow, Sweet Dreams, Uptown Swagga, and a headline band.

There will be food and an assortment of wares from over 50 vendors and other booths and a fabulous children’s area—including a bouncy house – sponsored by Asheville Parks & Rec. We expect no less than 1500 attendees, if the weather is good. The festival is family-friendly and alcohol free. Please see <https://www.eastendvalleystreet.org/community-heritage-festival> for more information.

The East End/Valley Street Neighborhood Association was founded in 2010 to celebrate and preserve the community’s history while embracing the diversity and changes of today. Its mission is to affirm that people, working together, can do abundant good for their community and for each other. The annual family-friendly Community Heritage Festival is becoming one of the cornerstones of its work. It is a registered 501(c)(3) organization. You can learn more about neighborhood history and the Association at www.eastendvalleystreet.org.

This year, EEVS is partnering with the YMI Cultural Center and asking for your help to make the 2023 Festival the best ever!! EEVS and the YMICC would be very grateful for a financial contribution and will certainly acknowledge it in our program and other communications. You could also sign up at our website for a vendor table for your organization - note there are different costs for food, commercial, and non-profit tables. If you have any organizational stickers or pens or other small things and you don't want to table, we can put them in the 800 swag bags given to community members.

If you have questions or want more information, please contact either our President, Renee White at (252) 258-9744 or email reneew1107@yahoo.com; or YMICC focal person Alexandria Monque Ravenal at (828) 675-6477 or alexandria@ymiculturalcenter.org; or festival coordinator organizer Connie Jefferson at (828)273-5967 or email FestivalEEVS@gmail.com.

Thanks so much!

East End/Valley Street Neighborhood Association
Renée White, President | Connie Jefferson, Festival Coordinator

YMI Cultural Center
Alexandria Monque Ravenal